



# PAUL GAGE

PRESIDENT AND FOUNDER

*“Paul understands that capital campaigns are not only about raising money, but are about lengthening your cords and strengthening your stakes as you seek to make a difference for the kingdom.”*

**DR. ED YOUNG**

Second Baptist Church  
Houston, TX

Under the leadership of Paul Gage, The Gage Group has garnered accolades from many of America’s most influential pastors as the premiere stewardship company in the country. Paul’s proven leadership skills and track record of success as founder and president of the The Gage Group cause these pastors to describe him as “**biblical, innovative, energetic, compassionate, determined,**” and “**The Best.**”

Relying on God and a lifetime of ministry experience, Paul has personally provided consulting for over 500 successful capital campaigns, assisting pastors and church members to raise in excess of a billion dollars. However, Paul is not a “show-me-the-money” kind of guy.

Paul’s deepest joy is seeing people come to Christ and helping churches to obey the Lord’s Great Commission. That’s why Paul Gage and The Gage Group want to assist you in the greatest campaign effort ever – the campaign of reaching people for Jesus Christ.

# CAMPAIGN PHASES

The Gage Group campaign structure is approximately a four-month process followed by a one, two, or three year giving period. A longer period can result in a significant reduction in the interest level of the people, and attempts to take shortcuts are seldom effective.

## PHASE 1 PREPARATION

- Design Campaign
- Set Calendar
- Recruit Leadership Team
- Develop Print/Multimedia

## PHASE 2 ORGANIZATION

- Pastor's Preparation
- Leadership Team Training
- Volunteer Team Enlistment
- Vision Casting

## PHASE 3 CAMPAIGN

- Prayer Emphasis
- Bible Study Lessons
- Group Meetings
- Multimedia Presentations
- Pastor Sermons

## PHASE 4 COMMITMENT

- Commitment Service(s)
- First Fruits Offering Service(s)

## PHASE 5 GIVING & FOLLOW-UP

- Campaign Visibility
- Publicity Materials
- Incorporate New Families
- Annual Commitment Service(s)
- Special Offerings

# ADVANTAGES

## OF USING THE GAGE GROUP

You will discover that The Gage Group brings a distinct advantage when local churches like yours obtain our professional services. These benefits will be evident:

### **SPIRITUAL PURPOSE**

The Gage Group promotes a biblically based program that facilitates spiritual growth through prayer, participation, and proportional giving to fulfill the greater mission of reaching this generation for the Lord Jesus Christ.

### **CUSTOMIZATION**

The Gage Group specializes in true customization. We will listen and learn your church's personality and methods for ministry. Like a custom-tailored suit, we design a program precisely to fit your church.

### **EXPERIENCE**

Setting up a campaign strategy and managing the campaign process demand the skills that come only from experience. The Gage Group brings to your church the expertise to help you succeed.

### **LEADERSHIP**

The Gage Group consultant will provide leadership to the campaign directors and volunteers. He is the coach and encourager for the pastor and the church staff as they lead the congregation through every phase of the campaign.

### **TRAINING**

After your campaign team has been recruited, they must be adequately trained and managed through the campaign process. The Gage Group consultant will provide easy-to-use materials to train church leaders.

### **SHORTCUTS**

A church usually gets only one chance to conduct a successful campaign. Avoiding shortcuts, false starts, and failures is crucial to achieving the results desired. The Gage Group's professional approach gives valuable direction, saves you time, and helps you achieve the true giving potential of your church.

### **OBJECTIVE VIEWPOINT**

As you determine the purpose and the potential of your project, it is valuable to have a professional viewpoint. Our consultants are qualified to examine all the parameters of the church's people and ministry and to provide objective solutions.

# PARTNERING WITH CHURCHES OF ALL SIZES ACROSS NORTH AMERICA

## ATTENDANCE

## PASTOR

## CHURCH

### 10,000 plus

Ed Young  
Ed Young, Jr.  
Kerry Shook  
T.D. Jakes  
Miles McPherson  
Willie George

Second Baptist Church, Houston, TX  
Fellowship Church, Grapevine, TX  
Woodlands Church, The Woodlands, TX  
The Potter's House, Dallas, TX  
The Rock Church, San Diego, CA  
Church on the Move, Tulsa, OK

### 5,000 to 10,000

Dudley Rutherford  
Ronnie Floyd  
Bil Cornelius  
Gene Appel  
Cam Huxford  
David Hughes

Shepherd of the Hills, Porter Ranch, CA  
Cross Church, Springdale, AR  
Bay Area Fellowship, Corpus Christi, TX  
Eastside Christian Church, Anaheim, CA  
Savannah Christian Church, Savannah, GA  
Church by the Glades, Coral Springs, FL

### 1,000 to 5,000

Allan Lockerman  
Steve Williams  
Brent Taylor  
Mike McClenahan  
Jim Garlow  
Will Lewis

First Baptist Church, Cleveland, TN  
NorthPointe Community Church, Fresno, CA  
First Baptist Church, Carrollton, TX  
Solana Beach Presbyterian, Solana Beach, CA  
Skyline Church, La Mesa, CA  
Brazos Fellowship, College Station, TX

### 300 to 1,000

Josh Smith  
Jack Baca  
Ed Ivie  
Nathan Lino  
Brad White  
Ronnie Norman

Macarthur Boulevard Baptist Church, Irving, TX  
Village Church, Rancho Santa Fe, CA  
Living Waters Church, Bonita Springs, FL  
Northeast Houston Baptist Church, Humble, TX  
Lifepoint Church, Tampa, FL  
First Colony Church of Christ, Sugar Land, TX

