



## WORKSHOP SCHEDULE

**7:30 – 8:30a.m. Registration & Breakfast**

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**8:30 – 9:45a.m. SESSION 1**

- Principles of Team Work
- Principles of Leadership
- Principles of Giving
- Ways to Give

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**9:45 – 10:00a.m. BREAK**

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**10:00 – 12:00p.m. SESSION 2**

- Campaign Strategy
- Campaign Calendar
- Question & Answer

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**12:00 – 1:00p.m. LUNCH**

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**1:00 – 2:30p.m. SESSION 3**

- How to Cultivate Specific Donor Groups
- Question & Answer

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**2:30 – 2:45p.m. BREAK**

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**2:45 – 4:15p.m. SESSION 4**

- Identify Leadership Team
- Follow Up Strategy
- Question & Answer

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**4:15 – 4:30p.m. BREAK**

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**4:30 – 5:00p.m. SESSION 5**

- Resource Training Materials
- Final Question & Answer



## STRATEGY

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### PRINCIPLES OF TEAMWORK

- Develop a Common Vision
  - Adopt a Workable Strategy
  - Develop Clear Responsibilities
  - Maintain Good Communication
  - Provide Accountability
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### PREPARATION PHASE

- Pastor's Preparation
  - Set Campaign Calendar
  - Recruit Campaign Leadership Team
  - Prepare Campaign Communication Materials
  - Determine Communication Relationships
  - Schedule Prayer Strategy
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### ORGANIZATION PHASE

- Preparation Calendar
  - Leadership Team
  - Train Volunteers
  - Manage Leaders and Volunteer Teams
  - Finalize Campaign Materials for Distribution
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### CAMPAIGN PHASE

- Campaign Kick-Off Service(s)
- Prayer Emphasis
- Leadership Event(s)
- Group Fellowships
- Commitment Service(s)
- First Fruits Offering
- Follow-Up Strategy



## REGISTRATION AND INFORMATION

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### UPCOMING DATES:

**October 20, 2016** | Eastside Christian Church – Anaheim, CA

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### WORKSHOP COSTS: \$2,995.00

- Up to two people from the same church
  - Each additional attendee cost is \$300
  - Maximum of four attendees from the same church
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### REGISTRATION INCLUDES:

- Continental Breakfast
  - Lunch
  - Workshop Training Material
  - Resource Package
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### 4 WAYS TO REGISTER:

**Online:** [www.thegagegroup.com](http://www.thegagegroup.com)

**Phone:** Call (800) 684-4243 Monday through Friday, from 9:00 am – 5:00 pm CST

**Mail:** Print the completed registration form on the website and mail to:  
The Gage Group, P.O. Box 2005, Colleyville, TX 76034